

Our creative industries are a real success story. They are worth more than £36 billion a year; they generate £70,000 every minute for the UK economy; and they employ 1.5 million people in the UK. According to industry figures, the creative industries account for around £1 in every £10 of the UK's exports. (Gov.uk)

Fears of the recession decimating the industry do not seem to have materialised. A third recruited at least one designer last year and just over half experienced either no change or increases in income.

Our research also shows that design is a resilient sector: the industry grew 29 per cent during a period of recession (2005-2010).

The UK's design industry is the largest in Europe and one of the strongest globally.

New Government research on the design industry has found that design is highly export-facing. Around 35 per cent of UK exports come from industries that employ higher-than-average concentrations of designers, and the UK exports almost 50 per cent more design than it imports.

Design is a diverse sector encompassing a wide range of professions and activities, including interaction design, system design, automotive design, sustainable design, retail design, product design, service design, graphic design as well as architecture and urban design disciplines.