

Course enquiries 01234 291000

School leavers

Adult learners

Employers

Higher education



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Student information

If you are worried about your finances please contact the Local authority (existing students only) or Student funding advice:

direct.gov.uk
slc.co.uk
studentfinancedirect.co.uk
studentfinance.co.uk

Home Page

Winning website



Bedford College, which has won a series of accolades in the past 12 months, now has winning website, according to the [College Marketing Network FE First Awards](#), which are the sector's annual opportunity to celebrate marketing best practice. It is the second year running that the College has been recognised at the awards ceremony, after the marketing team also picked up the prize for Best Annual Report in 2008.

The new look website launched in June and was designed with the customer in mind, whether that person is a 14 year old student thinking about where to study post-16 or a business person looking for staff training or professional development.

The website has to appeal to a wide ranging audience and give sufficient information at the click of a button, be easy to navigate and attractive to view. In addition the website captures useful information from those who want to sign up or stay posted.

The digital marketing revolution continues at Bedford College with people being able become a fan of the College on [Facebook](#) and follow both the [College](#) and [Bedford College Training Services](#) on Twitter. Connecting with the College via these social networking sites is a great way to keep up to date with news, offers and events all around the College.

Director of Sales & Marketing Sarah Baxter says: "We have to keep up to date with new forms of communications here to make sure people of all ages and backgrounds can gain the best possible access to education and training via Bedford College."

Bedford College is one of the top ten FE Colleges in the UK with Outstanding Ofsted and Beacon Status awards among many [others](#).